



Summary Information

Permit No: F00018955-A

Type of Permit: FILMING

Release Date: 08/07/2009

Production Company UROK PRODUCTIONS INC

Producer Scott Hornbacher

Insured Company Name UROK PRODUCTIONS INC

Director Mike Uppendahl

Contact Phone No. 1 213-534-3885

1st AD Adam Ben Frank

Contact Phone No. 2

Fax 213-534-3886

Production Manager Dwayne Shattuck

Address 1201 W 5TH ST, F180

FilmL.A. Coordinator Yulizza Ramirez

LOS ANGELES, California 90017

Production Title MAD MEN EPISODE 310

Location Manager Scott Poole

Type of Production TV Drama

 Primary Phone Mobile - 818-681-0252
 Secondary Phone

Location Assistant Kevin Danchisko

 Primary Phone Office - 805-889-5983
 Secondary Phone

Fees

Permit Delivery Fee \$0.00

Total Permit Fee \$176.00

 LA CITY DEPT OF REC AND PARKS PARK \$76.00
 MONITOR FEE

Number of Locations 1

FILMLA FILM PERMIT RIDER FEE \$100.00



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information

Location

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Permit Number	F00018955-A	Location Manager	Scott Poole
Production Company	UROK PRODUCTIONS INC	Primary Phone	Mobile - 818-681-0252
Insured Company	UROK PRODUCTIONS INC	Secondary Phone	
Production Title	MAD MEN EPISODE 310		

Location Address 4730 Crystal Springs Dr, Los Angeles, CA, 90027

Location Names GRIFFITH PARK

Location Type Park

Location Description LOS ANGELES CITY PARK

Prep Dates 8/7/2009 - 8/7/2009 07:00 - 19:00

Film Dates 8/7/2009 - 8/7/2009 19:00 - 07:00

Strike Dates 8/10/2009 - 8/10/2009 07:00 - 17:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
 Must comply with attached Rec & Park Conditions
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Please see attached documents Mt Hollywood.pdf
 UROK, Scott Poole.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	4		Cast	5
	Cast/Crew vehicles	70		Crew	70
	Cube Trucks	4		Extras	5
	Generator	1		LA City UFSO assigned	1
	Motor Homes	3			
	Picture vehicles	2			
	Portable restrooms	1			
	Semi Trucks	2			
	Stakebed Trucks	3			
	Vans	4			

Filming Activities Driving shots on road; Filming on Mt Hollywood Dr; Road is closed to public, but will provide "road work ahead" signs for pedestrians and cyclists ; Talent smoking;

Jurisdiction Political: Los Angeles City - Council District 04

Police: Los Angeles Police Department

Fire: Los Angeles City

Location Notes

Coordinator Note -ONE RAPG MONITOR REQUIRED FOR SCOUT ON 7/30 FROM 1800-2200HRS.
 -ONE RAPG MONITOR REQUIRED ON 8/7 FROM 0700-1900 HRS.
 -TWO RAPG MONITORS REQUIRED ON 8/7 FROM 1900-0300 HRS.
 -ONE RAPG MONITOR REQUIRED ON 8/7 FROM 0300-0500 HRS.
 ONE RAPG MONITOR REQUIRED ON 8/10 FROM 0700-1700 HRS.



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Summary Information**Location****Location 1 of 1****Page 2 of 2****Permit Number** F00018955-A**Location Manager** Scott Poole**Production Company** UROK PRODUCTIONS INC

Primary Phone Mobile - 818-681-0252

Insured Company UROK PRODUCTIONS INC

Secondary Phone

Production Title MAD MEN EPISODE 310**Coordinator Note** -HOLD DATES OF 8/8/09 AND 8/9/09.**Coordinator Note** RIDER A EXTENDS END TIME TO 0700 HRS. AND COLLECTS TWO ADDITIONAL RAPG FEES, NOT COLLECTED ON ORIGINAL PERMIT.**Parking Base Camp**Location Type : Location
Street : Maintenance road off Mt Hollywood Dr**Crew Parking**Location Type : Private Parking Lot
Street : LACS



Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash. Use of City dumpsters or trashcans is prohibited.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- MUST provide own gate and overnight security. Park Film Monitor to remain at film location not open the gate all day.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless otherwise approved by the Park Film Office.
- MUST provide own restroom facilities.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.
- The designated area may be revoked or not allowed at all depending on weather and location conditions.
- Failure to comply with these smoking guidelines may result in a fine.

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**UROK PRODUCTIONS – MADMEN
(MT. HOLLYWOOD TRAVEL TOWN SIDE)**

- MUST adhere to Monitor's instructions at all times. Monitor's instructions or judgment may override written guidelines.
- OK to park vehicles along one side of the road. Must maintain emergency access lane at all times.
- OK to park some vehicles on gravel road above Mt. Hollywood (sanitation).
- OK to have 2 tow plant generators parked on the side of the road on each end of the shoot. Generators must not be placed near any dry brush or trees.
- OK to place lamp posts along Mt. Hollywood on the side of the road.
- OK to dig 4 stakes, per lamp post, 1 ½ feet into the dirt for lamp post support. May not stake into asphalt at any time.
- OK to shovel and level dirt for lamp post placement.
- Must caution for hikers, bikers and equestrians.
- May not block access to any trails.
- Co. must place signs warning equestrians and hikers of filming activities.
- OK to have maximum 2 minute ITC along the roads.
- Must allow all maintenance vehicles to pass.
- OK to film and do driving shots on Mt. Hollywood Travel Town Side from 1 mile south of Toyon gate and back.
- OK to bring in greens.
- OK to leave cables, restrooms, dumpsters, lamp posts and greens for strike on Monday 8/10. Must provide own security guard to safe keep all equipment. Recreation and Parks does not assume responsibility for any equipment.

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UROK PRODUCTIONS – MADMEN

(MT. HOLLYWOOD TRAVEL TOWN SIDE)

**Appointment of Pacific Production Services
As Authorized Agent and Representative**

I certify that I am a representative of UROCK ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 4-24-08

Representative's Signature

R. Scott Poole

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

URock Prod.Name of Principal (i.e. company name)
(Please Print)1201 W. 5th St, S.J. M-230Los Angeles, CA90017

Principal's Mailing Address (Please Print)

213-534-3885

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
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